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HOW TO BECOME A MILLIONAIRE NOW!

EBOOK

GRANT CARDONE

HOW TO BECOME A MILLIONAIRE NOW!

Goals

- Create Million Dollar Mindset
- Codify Possible Routes to Millionaire
- Understand Million Dollar Math
- Create Your Million Dollar Path
- Guarantee Your Millionaire Status

HOW TO BECOME A MILLIONAIRE NOW!

Becoming a Millionaire Recipe

2 parts - Mental

1 part - Mechanical

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Two things You have to believe in

Possibility

Me

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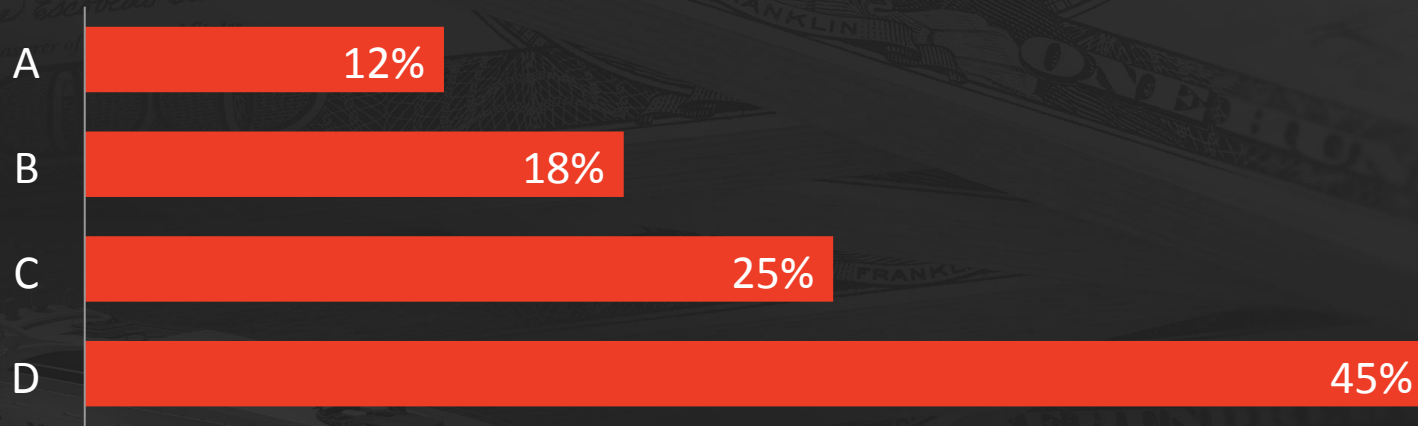


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HOW TO BECOME A MILLIONAIRE NOW!

A recent survey showed 45% of people gave their parents a grade of D for the money education they provided.



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My Story – Middle Class Upbringing

- Dad Worked Hard and Died
- Income Stopped
- Family Survives off of Savings
- Constant Fear & Scarcity
- Education Saving Grace
- Get a Good Job
- Save Your Money
- Grow Old and Be Grateful

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“Aha” Moment

July 1974

“This middle class thing is a only a notch
better than starving.

When I grow up I am going to get RICH!”

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Middle Class - 1974

- Education
- Buy a Home
- Retirement Account
- Life Insurance
- Good Job
- 2 weeks off

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Middle Class - Today

- Education
- Home
- Retirement Account
- Life Insurance
- Good Job
- 2 weeks off

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“You do not have to believe in you at this point, you have to understand the economic facts.”

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47% Americans don't have \$400

62-76% of Americans live paycheck to paycheck

50% of Americans take home less than 30k

Incomes for the bottom 80% is falling

Incomes have fallen \$5000 since 2007

Home ownership at lowest levels in 20 years

More businesses have close than opened (6 years)

33% of Americans with student loans are late

Average American works 4 months of each year to pay taxes

65% of all children in US receive government assistance

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FIGURE 1

Share of nation's income going to the middle class has been declining for decades

Share of Income going to the middle 60 percent of population



Sources: US Census Bureau, "Share of Aggregate Income Received by Each Fifth and Top 5 Percent of Households"

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50% of Americans have zero savings

35-44	\$14,226
55-64	\$45,447

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Economic Facts Suggest Millionaire is the Only Solution

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Millionaire is Today's Middle Class

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A recent survey shows 94% of people know they need more than \$500k to retire comfortably.



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8 Steps to Millionaire

1. Make the Millionaire Decision
2. Millionaire Math
3. Millionaire Income Targets
4. Identify Who Has YOUR Money & Go Get It
5. Increase Income & Stay Broke
6. Save to Invest Don't Save to Save
7. Create Multiple Streams
8. Repeat 1-7

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Millionaire Decision Mistakes

1. Didn't change anything
2. Pie in the sky
3. No Math
4. Didn't remove blocks
5. Didn't add skills
6. Spent money on things rather than tools

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Millionaire Decision

1. Remove all obstacles & blocks
2. Reinforce & Affirm Decision Daily
3. Economize All Activities to this endeavor
4. Add Income Skills

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“Aha” Moment

June 1983

“You can’t get rich without making money and you can’t make money without becoming a business!”

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Business Truth:

**You don't start a business,
YOU must become a business.**

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INCOME (TOP LINE) is MOST IMPORTANT PART OF ANY BUSINESS

- INCOME Not Saving
- INCOME Not Ideas
- INCOME Not People
- INCOME Not Investing
- INCOME Not Strategy

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2nd STEP

Million Dollar Math

- \$1,000,000
- \$50,000 x 20 years
- \$100,000 x 10 years
- \$250,000 x 4 years
- $1\text{m} / 8760 \text{ hours} = 114 \text{ per hour}$

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Million Dollar Income Math

- \$20,000 per week
- 2,857 per day
- \$114 per hour

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Possible Paths

1. Franchises
2. Investments
3. Start a business
4. Salary
5. Salary + Commissions
6. Internet Sales/Affiliates
7. Marry or Inherit
8. Lottery

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Franchises

Rooter Man	\$ 137,000
Maid Pro	\$ 115,000
ERA Franchise System	\$ 200,000
Seven Eleven	\$ 1,119,000 + \$150
McDonald	\$ 1,900,000 + \$500k liquid
Car Dealer	\$11,000,000 +

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Investments

- Stocks
 - \$20,000,000 in dividend paying stocks will pay you \$1,000,000
- Bonds
 - \$50,000,000 in high quality bonds pay \$1,000,000 a year
- Real Estate
 - 10,000,000 cash invested in real estate will pay you \$1m

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3rd STEP

Increase Income

- Set Targets
- Measure
- Graph
- Pay Attention
- **Whatever it Takes Increase Income**

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Increase Income +++++

Current Salary

\$52,000

\$1,000

Sell Assets

Get 2nd Job

Commission Sales (Current)

Referral Program

Internet Sales from Home

Affiliate Programs

Network Marketing

Investments

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**“MONEY SEEMS TO FLOW
TO THOSE WHO GIVE IT THE
MOST ATTENTION.”**

– Grant Cardone

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STAY SOLD - Millionaire Stats

- More than 500,000 Millionaires created last year
- 10.1M “Millionaire” Households in America
- Highest Since 2007

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Stats About Milli-Killers

- Average age 62
- 1/5 owns their own business
- 70% work more than 40 hours a week
- 2/3 are dual incomes

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4th STEP

“Who’s Got My Money” & Go Get it

- Make a list of qualified buyers
- Network with the qualified
- Main Task is to raise money
- Sales Funnel
- Make an Offer / Ask
- Close Follow Up and Repeat

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4th STEP

“Who’s Got My Money” & Go Get it

- Must become Obsessed with INCOME
- Must become INCOME pro.

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5th STEP

Stay Broke

- Cut cost to bare necessities
- Surplus monies go untouched
- Spend nothing!

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Remember

“Money doesn’t sleep but it gets bored.”

- Grant Cardone

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6th STEP

Save to Invest

- KNOW your investment
- No guessing
- No gambling
- Look for sure thing

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7th STEP

Add Multiple Flows

- Continue to add Multiple flows
- Active
- Passive

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“Pay the price today so you can pay any price tomorrow.”
Grant Cardone

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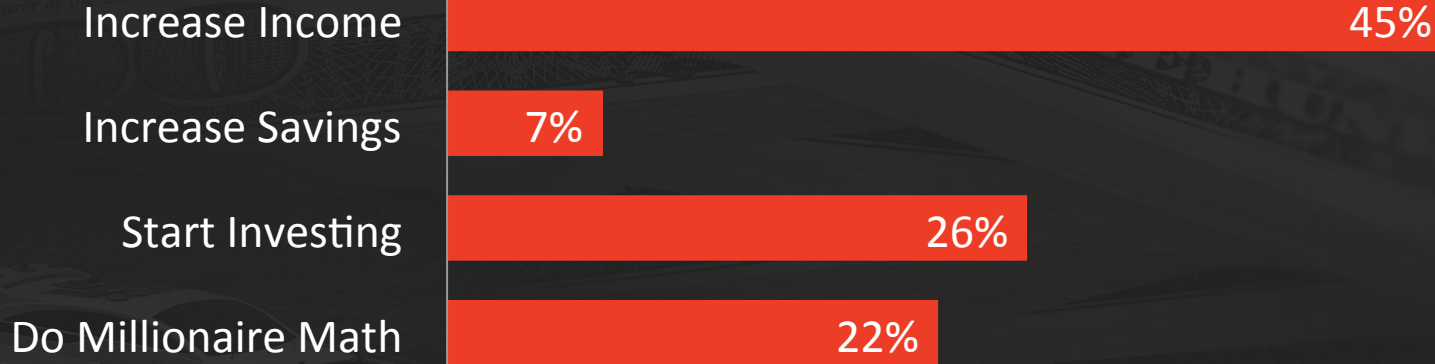


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A recent survey shows what people think is the first step to becoming a millionaire.



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Step 8 – Repeat and Expand

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“Money is like a jealous lover.
Treat it poorly or ignore it and it will leave you.”
– Grant Cardone

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The Steps to Millionaire

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“Easier to get rich once
than stay poor forever.”

– Grant Cardone

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